

SPOTLIGHT



Ontario

Markham Skating Club

Ice Show 2024

Agenda

- Welcome to “Spotlight Ontario”!
- Who Does What
- Key Dates
- Rehearsal Schedules
- Production Week
- Tickets
- Sponsorship
- Volunteering
- FAQ
- Free Ticket Draw
 - \$60 value!
 - Be here to win
- Casting Reveal

So much fun!

Busy but manageable:

- Most rehearsals are short
- Rehearsals start **AFTER** fall/winter session finishes
- Rehearsal snacks

The kids get so excited!

- Most fun when the parents participate and join their excitement



Volunteer Ice Show Committee

- Show Co-Coordinator: Maureen Patterson, Shawna Sheldon
- Show Producer & Director: Candice Glover
- Technical Director: Darcy Guddat
- MSC Board Co-Presidents: Meredith Blake, Cathy Manion
- Ice Show Treasurer: Cathy Manion
- Costumes: Gayle Dobson, Dolores Doré, Shawna Sheldon
- Set Design & Props: Tam Cheah
- Tickets: Jen Hayward, Ann Nakashima Chan
- Sponsorship: Meghan Chin-Fook
- Program: Maureen Patterson
- Facilities: Tam Cheah, John Korosec, Shawna Sheldon
- Lead Dressing Room Coordinator: Kellie Pence
- Communications: Meghan Chin-Fook, Jen Hayward
- Rehearsal Food & Snack Bar: Susan Wood
- Photography: Ann Nakashima Chan, Maureen Patterson

Key Dates

Today: kickoff!

- Information overview, volunteer sign up, cast reveal

Mid-February:

- Each skater receives a *detailed* information package - IMPORTANT
- Rehearsal schedule posted in arena

February/March: costume fittings

- You will be emailed your fitting time(s)
- Fittings are mostly coordinated with your rehearsal time



ICE SHOW KEY DATES: MARCH-APRIL 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
MARCH 3	4	5	6	7	8	9 <i>Last day of fall/winter skating</i>
10 <i>March break this week</i>	11 No rehearsals	12 No rehearsals	13 No rehearsals	14 StarSkate ONLY Rehearsals <i>(No Pre-Can, CanSkate, Adult or Alumni)</i>	15 StarSkate Rehearsals	16 StarSkate Rehearsals
17	18 Everyone rehearses this week!	19	20	21	22	23
24	25 Week 2 of rehearsals	26	27	28	29 Good Friday No skating	30 Easter Saturday No skating



ICE SHOW KEY DATES: MARCH-APRIL 2024

31	APRIL 1 Easter Monday No skating	2 Last week of regular rehearsal schedule	3	4	5	6
7 Production week coming up – all skaters every night! DIFFERENT SCHEDULE	8 Production Rehearsal #1 Show run- through <i>(PJ Day!)</i>	9 Production Rehearsal #2 Show run- through <i>(Tacky Tuesday!)</i>	10 Dress Rehearsal #1	11 Dress Rehearsal #2 & Professional Photo Night	12 ICE SHOW OPENING NIGHT! Curtain at 7pm	13 ICE SHOW! 2 shows today: 1pm & 7pm
14 LAST ICE SHOW! ONLY ONE show today: 1pm	15 Spring skating starts	16	17	18	19	20

Rehearsal Schedules

- Schedules will be posted mid-February
- Each week, 2 practices per court (different days)
 - Most rehearsals are 30-40 min (*short - be on time!!*)
- For skaters in multiple courts – we do try our best to group your rehearsal times together
- Please attend ALL rehearsals - only THREE weeks of rehearsals before production week!

Production Week

- A DIFFERENT SCHEDULE: Production week rehearsals are full run-throughs of the show, including staging, props & lighting
- **You must attend all 4 rehearsals (Monday-Thursday)**
 - Details of rehearsal times will come in your information package
 - “First-half” skaters leave first
- ONLY volunteers registered for dress rehearsals and performances may watch
- A very exciting time, but a BIG week
 - We do our best to stay on schedule
 - Please be patient – we’re working 24/7, and the kids are super excited!

Tickets

- Sales open ONLINE early in March – watch your email
- Prices \$25-\$30
 - \$30 for reserved seating (lobby end and ice level sides)
 - \$25 general admission seating in the stands
 - Second-half tickets for skaters only in first half - \$15
- Purchases are only online by credit card
- Wheelchair-accessible seating, and “lobby seating” available for those needing a warmer environment

**ALL SALES FINAL. No refunds or switching dates/times/seats.
However, you may transfer to another parent or a friend.**

Sponsorship Drive

- We have a strong team, but we need your help!
- Sponsors are key: show runs on “break even” basis
- Consider your workplace for sponsorship
- Various packages available
- **Deadline is end of February**

Sponsorship Drive

- Everyone please ask 1-2 potential sponsors
 - If you are uncomfortable talking to prospects, simply share the contacts, and we will “make the ask”
- We have handouts to make it easier
- Register and Pay online through our website
- Thank you to our sponsors who have already committed

2024 Presenting Sponsor



2024 Sponsors

Gold

- Remington Group
- PakShip

Partner

- Vince's Spring Service
- Lynde Dermatology

Supporter

- Regional Councillor Alan Ho
- EXCEL Skating Program
- Markham Dog Alliance
- RESCO Group of Funds

It's a **Big Deal**

DID YOU KNOW...

- Over **200** skaters
- Over **400** costumes
- **Thousands** of audience members
- Professional lighting and sound
- WORLD RENOWNED guest skater **Matt Markell**
 - **2018 Junior National Champion!**
 - **Represented Canada internationally!**
- Not just a “recital” for parents / grandparents
 - Talk it up! Bring your friends and neighbours



Be a HERO – be a volunteer

Fun!

- Meet other parents
- Be part of the team working together for our kids!
- Varied levels of commitment
 - Some positions are PRIOR to show (costuming, props)
 - Some positions are during show week
- High school ‘community’ hours



Signing Up

- **Dressing rooms: Kellie**
 - First come first served for each room!
- **Sponsorship: Meghan**
- **Costuming: Gayle, Dolores**
- **Show setup / teardown and props: Tam, John**
 - Setup – Saturday April 6, Sunday April 7 @ 9am
 - Teardown – Sunday April 14 @ 3pm (right after the show)
- **Front of House: tickets, concession sales, ushers Cathy**
- **Rehearsal Food and Show Snack Bar: Sue**



FAQ #1

Do the kids need
to be at every rehearsal?

YES

FAQ #2

Are there
rehearsals during
March break?

YES!

But only StarSkaters (No rehearsals for
Pre-CanSkate, CanSkate, Alumni or Adults)

FAQ #3

Which of the 4 shows will my child be in?

ALL!

FAQ #4

Why two dress
rehearsals?

Over 200 kids!

FAQ #5

How do the
dressing rooms
work?

Rules & Supervision

FAQ #6

Will my CanSkater
wear his/her helmet
for the shows?

Yes

FAQ #7

I want to volunteer
but I don't want
to miss the show.

No problem!

FAQ #8

Why does my skater need
“hard” guards?

Safety!

Walking to/from dressing room (sometimes on the stairs). Sharp skates = on-ice control.

FAQ #9

When is picture day?

- Program photos – first week of rehearsals (no chance for a re-shoot)
- In-costume photos – dress rehearsal 2

Professional skating photographer

On-ice “action” photos

First half and second half group shots

Everyone gets photos at no extra charge

That's it... but

- *Please sign up at 1 or 2 volunteer stations – everyone needs to help to make this work*
- AFTER you've signed up, don't forget to pick up your skater's Ice Show T-shirt!



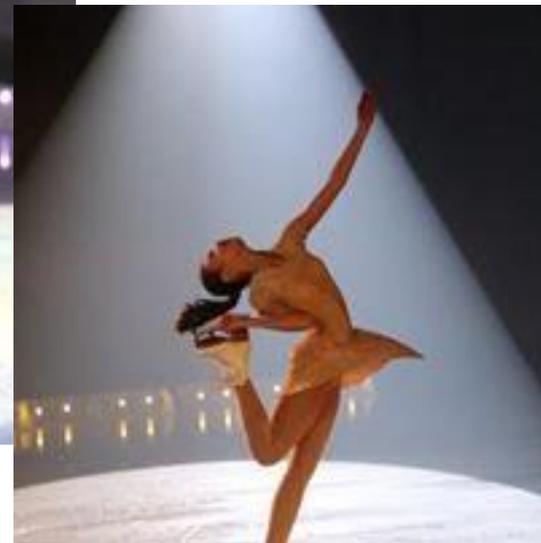
*With enough help,
we can make this our
BEST SHOW EVER*

Cast Reveal Notes:

- Multiple stations – all are the same
- Casting is listed by skater level
 - PreCan & Canskate = 1 / Junior & Novice = 2 /
Senior = 3 / Advanced = 3+part / Gold = 4+part
- NOT the same as show order!
- Mark any name corrections directly on the page
 - you only have to correct one

It's time for the **Ticket Draw!**

- 2 free tickets to the show of your choice
- \$60 value!



*Choose your volunteer station,
then we will*

REVEAL CASTING!

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